



Ride With Pride, Inc. *Therapeutic Horsemanship*



“It was a very beautiful experience where my son was able to overcome his fear by reducing his anxiety, controlling himself, and follow the instructions.”

Our **mission** is to serve those in Greater Augusta County and surrounding areas with physical, emotional, and developmental special needs through a wide range of therapeutic equine activities.

With community support Ride With Pride is able to provide children and adults with supportive therapeutic horsemanship to enhance and grow their social skills, physical strength, and emotional bonds. Supporting Ride With Pride supports your community.

Become a Supporting Partner today!

- Yearly Sponsorship Program
- 5K Sponsorship
- Stall Sponsorship Program
- Auction Donation

Contact us at:
info@ridewithprideva.org

(540)255-2210
PO Box 1203 Staunton VA 24402
Ridewithprideva.org



P.O. Box 1203 • Staunton, VA 24402 • p: 540-255-2210 • f: 540-886-6379
info@ridewithprideva.org • www.ridewithprideva.org

January 1, 2022

Dear Sir or Madam,

Ride With Pride, Inc. (RWP) is Augusta County's premiere equestrian-based therapeutic horsemanship program. We provide a supportive, community-based environment for the treatment of individuals of all ages with intellectual, physical, and emotional challenges using a wide range of therapeutic equine activities.

This past year (2021), RWP served 145 individuals in the surrounding area. These activities include therapeutic riding, activities to deal with social skills, anger awareness, and character building. The program at RWP also includes a veteran's program to help military personnel build trust through equine activities, recreation, and socialization.

RWP is a volunteer-based, 501(c) (3) non-profit organization (Our tax ID number is 54-1583440.) Rider fees only cover a small percentage of our costs and we turn no-one away due to an inability to pay. Therefore, we rely on the generosity of community businesses, and foundations to help us provide our very special services. We receive no government funding.

RWP is now offering benefits to our business donors in the form of packages. Please consider helping our program and becoming a Bronze-\$500, Silver-\$1,000, Gold- \$2,000, or Platinum- \$5,000 member. Any amount of donation can help our organization continue to serve those in our community. For more information about these package benefits or about our program please contact our Program Director, Kelsey, at (540)255-2210 or email her at info@ridewithprideva.org or visit the RWP website at www.RideWithPrideVA.org.

RWP's ability to continue to operate is due in large part to the generous support of individual businesses who believe in our mission.

Thank you for your support.

Sincerely,

Laura Martlock
President, Ride With Pride Board of Directors



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Ride With Pride Sponsorship Opportunities

Corporate Sponsor Packages

- See attached sheet for package details
- Annual monetary donation
- Levels available:
 - Platinum - \$5,000
 - Gold - \$2,000
 - Silver - \$1,000
 - Bronze - \$500

Stall Sponsorship

- Plaque recognition on program horse's stall
- Support the care needs of our program horses
- Annual monetary donation of \$1,500

Annual Fundraiser Gala

- Annual celebration evening and key fundraiser for the program
- Evening festivities include dinner, live auction, silent auction and dancing with music by a live band
- Avenues to offer support include:
 - Purchase dinner tickets
 - Donation or purchase of featured live auction items valued at \$500 and more
 - Donation or purchase of silent auction items

Ride With Pride 5K

- Annual community event
- All sponsors included on event t-shirts
- Support levels include:
 - \$500
 - \$250
 - \$100

Other Program Events

- Participate in community program offerings including trail rides
- Food and drink donations are always gladly accepted



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Corporate Sponsorship Packages

| Bronze | Silver | Gold | Platinum |
|---|---|---|---|
| Name of company listed on newsletter | Small company logo on edge of newsletter | Logo that covers 1/4 of newsletter page (page has 4 gold sponsor logos) | Full page logo in newsletter |
| Poster with logos of all bronze and silver sponsors displayed at all events | Poster with logos of all bronze and silver sponsors displayed at all events | Banner (1.7x3) displayed at all events | Banner (1.7x3) displayed at the barn and at all events |
| One Facebook thank you post throughout the year | 5 Facebook thank you posts throughout the year | 15 Facebook thank you posts throughout the year | 25 Facebook thank you posts throughout the year |
| | Name listed on sponsorship page of website | Clickable logo on sponsorship page of website | Clickable logo on EACH page of website |
| | | Offer to attend 2 fundraising events and set up a sponsorship table. (Notification no later than 2 weeks prior to event. Special mention of fundraisers or upcoming events for sponsors will be made if notified prior to the event.) | Offer to attend all fundraising events and set up a sponsorship table. (Notification no later than 2 weeks prior to event. Special mention of fundraisers or upcoming events for sponsors will be made if notified prior to the event.) |
| | | Logo on 3 event fliers | Logo on all event fliers (larger than gold sponsors) |
| | | | Logo appears on all e-blasts sent |
| | | | Verbal mention at every fundraising event |
| | | | Logo placed on any merchandise that typically has sponsorship logos (5K t-shirts etc) |
| \$500 | \$1,000 | \$2,000 | \$5,000 |

* Do you want us to order banners? \$10 fee for a 1.7x3 or provide your own banner.



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Neighborhood Assistance Program (NAP) Credits

Dear Supporters of Ride With Pride,

We are please to let you know that once again Ride With Pride, Inc. has received a limited number of Neighborhood Assistance Program (NAP) credits for the program year of July 1 through June 30 of each year.

The credits will be available on a first come, first serve basis to individuals or businesses who make eligible contributions to Ride With Pride during this time period. Individual contributions must be a minimum of \$500 and business donations must be a minimum of \$616 in order to meet the eligibility requirements for up to 65% NAP tax credit. Individual donations may include cash or marketable securities. Business donations (including trusts) may include cash, stock, merchandise, real estate, rent/lease, professional services, contracting services, health care services, pharmaceutical and mediation services.

Please let us know if you are interested in the NAP credits and we will forward an application to you. If you have any questions, please contact me at 540-337-3385 or Laura Martlock at 540-292-1654. We appreciate your support.

Sincerely,

Sue Guyer
Treasurer
Ride With Pride Board Member