



# *Ride With Pride, Inc.* *Therapeutic Horsemanship*



“It was a very beautiful experience where my son was able to overcome his fear by reducing his anxiety, controlling himself, and follow the instructions.”

Our **mission** is to serve those in Greater Augusta County and surrounding areas with physical, emotional, and developmental special needs through a wide range of therapeutic equine activities.

With community support Ride With Pride is able to provide children and adults with supportive therapeutic horsemanship to enhance and grow their social skills, physical strength, and emotional bonds. Supporting Ride With Pride supports your community.

Become a Supporting Partner today!

- Yearly Sponsorship Program
- 5K Sponsorship
- Stall Sponsorship Program
- Auction Donation

Contact us at:  
[info@ridewithprideva.org](mailto:info@ridewithprideva.org)

(540)255-2210  
PO Box 1203 Staunton VA 24402  
[Ridewithprideva.org](http://Ridewithprideva.org)



November 1, 2022

Dear Sir or Madam,

**Ride With Pride, Inc. is Augusta County's premiere equestrian-based therapeutic horsemanship program.** We provide a supportive, community-based environment for the treatment of individuals of all ages with intellectual, physical, and emotional challenges using a wide range of therapeutic equine activities.

In 2022, Ride With Pride served 145 individuals in the surrounding area. Activities provided include therapeutic riding, activities to deal with social skills, anger awareness, and character building. The program at RWP also includes a veteran's program to help military personnel build trust through equine activities, recreation, and socialization.

**Ride With Pride is a volunteer-based, 501(c) (3) non-profit organization (Our tax ID number is 54-1583440.)** Rider fees only cover a small percentage of our costs and we turn no one away due to an inability to pay. Therefore, we rely on the generosity of community businesses, individuals, and foundations to help us provide our very special services. We receive no government funding.

Ride With Pride is now offering benefits to our business donors in the form of packages. Please consider helping our program and becoming a Bronze-\$500, Silver-\$1,000, Gold- \$2,000, or Platinum- \$3,000 member. Any amount of donation can help our organization continue to serve those in our community. For more information about these package benefits or about our program please contact us at (540) 255-2210 or by email at [info@ridewithprideva.org](mailto:info@ridewithprideva.org) or visit the Ride With Pride website at [www.RideWithPrideVA.org](http://www.RideWithPrideVA.org).

**Ride With Pride's ability to continue to operate is due in large part to the generous support of individuals and businesses who believe in our mission.**

Thank you for your support.

Sincerely,

A handwritten signature in cursive script that reads "Laura".

Laura Martlock  
President, Ride With Pride Board of Directors



## **Be Part of Our Program! Help Us Help Others! Here are a few ways:**

### **1. Corporate Sponsorship Packages**

- See attached sheet for package details
- Levels available:
  - Platinum - \$3,000
  - Gold - \$2,000
  - Silver - \$1,000
  - Bronze - \$500

### **2. Stall Sponsorship**

- Plaque recognition on program horse's stall (business name, in memory of, in honor of)
- Support the care needs of our program horses
- \$1,500 for one year

### **3. Ride With Pride 5K**

- Annual community event
- All sponsors included on event t-shirts
- Support levels include:
  - \$500 - large logo on t-shirt
  - \$250 - small logo on t-shirt
  - \$100 - business name on t-shirt

### **4. Annual Fundraiser Gala**

- Annual celebration evening and key fundraiser for the program
- Evening festivities include dinner, live auction, silent auction and dancing
- Avenues to offer support include:
  - Purchase dinner tickets
  - Donation or purchase of live or silent auction items

### **5. Make a charitable donation of any amount (NAP credits may be available)**

### **6. Choose Ride With Pride at Amazon Smile**

### **7. Purchase items on Ride With Pride's Amazon Wish List**

### **8. Volunteer**



## Corporate Sponsorship Packages

Bronze	Silver	Gold	Platinum
Name of company listed on newsletter	Small company logo on newsletter	Medium company logo on newsletter	Large company logo on newsletter
Poster with logos of all bronze and silver sponsors displayed at all events	Poster with logos of all bronze and silver sponsors displayed at all events	Banner provided by business displayed at all events	Banner provided by RWP displayed at the barn and at all events
One Facebook thank you post throughout the year	6 Facebook thank you posts throughout the year	12 Facebook thank you posts throughout the year	12 Facebook thank you posts throughout the year
Name listed on sponsorship page of website	Name listed on sponsorship page of website	Logo on homepage of website	Logo on homepage of website
		Logo on event fliers	Logo on event fliers
			Offer to attend all fundraising events and set up a sponsorship table. (Notification no later than 2 weeks prior to event.)
<b>\$500</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>\$3,000</b>



## Neighborhood Assistance Program (NAP) Credits

Dear Supporters of Ride With Pride,

We are please to let you know that once again Ride With Pride, Inc. has received a limited number of Neighborhood Assistance Program (NAP) credits for the program year of July 1 through June 30 of each year.

The credits will be available on a first come, first serve basis to individuals or businesses who make eligible contributions to Ride With Pride during this time period. Individual contributions must be a minimum of \$500 and business donations must be a minimum of \$616 in order to meet the eligibility requirements for up to 65% NAP tax credit. Individual donations may include cash or marketable securities. Business donations (including trusts) may include cash, stock, merchandise, real estate, rent/lease, professional services, contracting services, health care services, pharmaceutical and mediation services.

Please let us know if you are interested in the NAP credits and we will forward an application to you. If you have any questions, please contact me at 540-337-3385 or Laura Martlock at 540-292-1654. We appreciate your support.

Sincerely,

Sue Guyer  
Treasurer  
Ride With Pride Board Member